



Summer Infant: ABC Kids Expo Booth Number 4635

CONTACT:

Cynthia Barlow  
401-671-6579

[cbarlow@summerinfant.com](mailto:cbarlow@summerinfant.com)  
[www.summerinfant.com](http://www.summerinfant.com)

Wendy DeFeudis  
617-266-8200 x29  
[wdefeudis@wcm-partners.com](mailto:wdefeudis@wcm-partners.com)  
Wallwork Curry McKenna

FOR IMMEDIATE RELEASE

## Summer Infant® Announces Two New and Unique Baby Monitoring Systems for Every Need

### *Designed for Parents Looking for the Best in Infant Safety*

**Las Vegas, NV, ABC Kids Expo** (September 7, 2008) – Summer Infant®, a leader in premium juvenile products dedicated to making parenting *The Best Time of Your Life™*, today announces the availability of two video monitors, the **Best View Handheld Color Video Monitor and the Complete Coverage Video Monitor Set**. These two monitoring systems offer the latest in superior technology and design to keep parents and children in touch. All Summer Infant video monitor adapters have earned the Energy Star® seal of approval.

“Summer Infant has always been the industry leader in the video monitor category,” said Jason Macari, President and CEO of Summer Infant. “Time and again, Summer delivers tried and true baby monitors to caregivers. We understand the importance of quality and clarity when it comes to providing a safe environment for babies and ultimate peace of mind for parents.”

The **Best View Handheld Color Video Monitor (02640, SRP \$229.99)** is designed for parents looking for the latest digital technology in handheld color monitors. The Best View is not only 100% digital, providing a clear and secure transmission, but also has a 2.5” color display screen with remote pan, scan, tilt and zoom camera options to get the absolute best view of baby. Other features include: color video for day, and black and white for night, rechargeable batteries, an on/off video button for nighttime sleeping convenience, sound lights and low battery indicator, 2 AC adapters, belt clip and flip stand, power save feature, AV jack, 350’ range. Camera is table or wall mountable to secure the best view of baby!

The **Complete Coverage Video Monitor Set, (02720, SRP \$299.99)** is the perfect fit for parents looking for a video monitor following today’s trends of visibility and portability without compromise. Different from any other product on the market, this set includes a large 7” LCD color flat screen AND a 1.8” color handheld parental unit. This two video monitor set allows for tabletop and hand-held viewing options – the ultimate in monitoring convenience! **Tabletop Unit:** 900 MHz technology, 7” LCD flat screen color video (day) and black & white (night vision), swivel stand and multiple tilt option, table top or under counter mounting option, carry handle, LED sound lights, on/off button. **Handheld Unit:** 900 MHz technology, 1.8” color video (day) and black & white (night vision), rechargeable batteries, small lightweight design, LED sound lights and low battery indicator, belt clip and flip stand, and power save

feature. Wall anchor and security clips for camera installation, table top or wall mountable, 2<sup>nd</sup> camera option (sold separately).

**ENERGY STAR®** is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy helping to protect the environment through energy efficient products and practices. All of Summer Infant video monitor adapters have been designed to promote energy efficiency.

#### **About Summer Infant, Inc.**

Based in Woonsocket, Rhode Island, Summer Infant, Inc. is a designer, marketer and distributor of premium juvenile products for today's parents and caregivers under the Summer Infant and Kiddopotamus brand names. Founded in 1984 with the invention of the baby bouncing seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Summer's commitment of making the parenting experience "The Best Time of Your Life" is unwavering. Accordingly, Summer Infant annually delivers new and existing products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails, boosters, potty seats, soft goods, bedding, large furniture, nursery and travel accessories, organic products, and more that exceed consumer's standards. For more information about the whole range of Summer Infant products please visit their website at [www.summerinfant.com](http://www.summerinfant.com) or call 1-800-268-6237.

###